



## Do you want to get in front of 200+ Surveyors?

SCSPLS is excited to announce it will again be joining the Education Conference and Annual Convention to form the **2017 SCSPLS Convention and Technical Conference at BAYWATCH RESORT in North Myrtle Beach.**

**Trade Show Exhibit Registration: \$600.00 for Members, \$800 for Non-Members (Includes 2 exhibitors per booth) – Thursday, March 9 and Friday, March 10, 2017.**

Welcome to the 2017 SCSPLS Convention and Education Conference held at the Bay Watch Resort in North Myrtle Beach, SC. We believe you will discover better results for your exhibit investment dollars by exhibiting at the only SCSPLS trade show event of this year. We average approximately 200 attendees at this convention and education conference. The Trade Show exhibit set-up begins Thursday, March 9, 2017. Exhibits will open for viewing beginning with coffee with the exhibitors at 10:30 AM on Thursday, March 9, 2017 and runs through the end of day on Friday, March 10, 2017. Aside from the normal exposure, we will have a one hour Exhibitor happy hour on Thursday evening followed by PAC fundraising bingo. We encourage you to exhibit this year and take advantage of this new and exciting opportunity provided by SCSPLS for you and your company.

Trade Show Booths will be set up in the pre-function space between the classrooms to increase communication between attendees and exhibitors. There will also be an Exhibitor Happy Hour on Thursday for attendees to mingle between booths.

If you choose to become a Trade Show exhibitor, your company logo will be included in all conference brochures, recognition on the SCSPLS website with a link to company site, recognition in the SCSPLS newsletters and event signage at the conference. Registration also includes two people for the Thursday Trade Show Reception and lunches on Thursday and Friday.

All exhibit space will be allocated on a first-come, first choice basis, keeping in mind the best interests of the Convention as a whole. Your booth selection will be assigned in the order we receive the original application with payment. Payment by check is preferred, but may be paid by Visa or MasterCard by calling the SCSPLS office. No phone or email requests will be made on choice of booth space. Where duplicate space requests are received at the same time, a drawing will be held to decide assignments. Design of trade show floor set up is not to be changed by any vendor. Exhibits shall be constructed so that they do not obstruct the general view or hide the exhibits of others. No booth shall be more than 8 feet high without the written permission of the Society. No exhibitor may have displays of equipment in the front one-half of their booth that will interfere

with the aisles or sight lines of other booths. The exhibits are not to be dismantled before 4:00 PM on Friday, March, 10. The 8' booth price includes: space rental, table covers, one 8' table, two chairs, and basic registration for two (2) exhibit representatives from your company for each booth. Each registered representative from your company may participate in morning coffee with the attendees, lunch and breaks on and Friday and Thursday night Exhibitor Social. No refunds will be made on booth spaces cancelled after March 1, 2017 unless space is sold.

**Prizes:** Everyone loves winning - and there is a lot of excitement during the drawings for prizes! Exhibitor prizes will be given away during the Thursday evening "Exhibitor's Social" so please bring a prize(s) to give away at this drawing. It's good business to get your name in front of the attendees as often as possible. Studies have shown that people remember whatever is reinforced by repetition. In addition, a list of exhibitors will be published in The Carolina Benchmark, the Society's news magazine. Door prize drawings will be drawn on Thursday evening at the Exhibitor's Social in front of the booth presenting the prize from the business cards collected at each booth. Please have a brief "sales pitches" and/or a sales representative to introduce your company when we come by your booth.

### **OFFICIAL TRADE SHOW RULES AND REGULATIONS**

The word "**Society**" as used herein shall mean the South Carolina Society of Professional Land Surveyors or its officers, or committees, or employees acting in behalf of the Society in the management of the Show.

- 1. ELIGIBLE EXHIBITORS:** The Society reserves the right to determine the eligibility of any company or product for inclusion in the Trade Show.
- 2. INSURANCE AND LIABILITY:** Insurance, if desired by exhibitors, must be obtained at their own cost and expense. It is recommended that the exhibitor obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury. Exhibitor assumes responsibility and agrees to indemnify and defend SC Society of Professional Land Surveyors and DoubleTree by Hilton Hotel, Columbia, and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither SC Society of Professional Land Surveyors nor the DoubleTree by Hilton Hotel maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. The Society and its agents and employees assume no risk, and by the payment of registration which is an acceptance of this agreement, the exhibitors expressly release it from any and all liability for damage, injury or loss to any person or goods, from any cause whatsoever, and from any failure to hold the show as scheduled. All property shipped to and from DoubleTree by Hilton Hotel, Columbia, SC, is the sole responsibility of the exhibitor.
- 3. SUBLETTING:** Sharing of space is prohibited. Ruling of the Society shall be final with regard to use of exhibit space.
- 4. EXHIBIT FEE:** Exhibit fee covers rental of exhibit space assigned for the period of the exhibit including standard backdrop and side rails with drapery, one (1) table and two (2) chairs, general cleaning and sweeping of show aisles, and evening security service.
- 5. PAYMENT & CANCELLATION:** A booth space rental charge for each booth requested is required with this application. No space reservation will be confirmed without full payment. All cancellations must be received in writing. Full refund if received within 20 days of the event. No refund for cancellations after this date.
- 6. ADMISSIONS & BADGES:** Exhibitors and their representatives must wear their *official* identification badges at all times while on the exhibit floor. These badges are issued for the exhibitor's space protection and identification. They must not be loaned or given to other persons. The Society has sole control over all admissions of persons to the tradeshow. Official SCSPLS trade show badge or official admittance passes are required for admission.

7. **BOOTH CONSTRUCTION:** Exhibits shall be constructed so that they do not obstruct the general view or hide the exhibits of others. Demonstrations and adequate space for an audience, and booth personnel shall not interfere with normal aisle traffic flow or infringe on the atmosphere of neighboring booths. Any food or beverage producing or dispensing must be approved by the Society. No booth shall be more than 8 feet high without the written permission of the Society, unless exhibit is located on a perimeter wall. No exhibitor may have displays of equipment in the front one-half of their booth that will interfere with the sight lines of other booths. Exhibits are restricted to the exhibit area designated by the floor plan. The Society reserves the right to terminate without notice any exhibit which is in violation of these Regulations and which has become objectionable. This reservation includes persons, things, conduct, printed matter, or anything else, which might detract from the show as a whole. In the event of such restriction or eviction, the Society is not liable for any refunds, rentals or other Exhibitor expenses.

8. **INSTALLATION AND DISMANTLING:** Hours and dates of installation. Show hours and dismantling shall be specified by the Society in its Bulletins. Exhibitors must arrange for the installation and dismantling of their own exhibits. Installation must be completed prior to the Show opening and **no exhibit may be removed prior to Show closing.** The Society reserves the right to remove exhibits and exhibit materials, at the Exhibitors expense, not in readiness by the opening of the show as designated on the agenda. During the course of the Show, exhibitors assume the responsibility for keeping their booths clean and in good order. Materials left in the exhibit hall after the break-down hours will be subject to removal by the Service Contractor at the Exhibitor's expense.

9. **FURNISHINGS:** Furniture, additional draping, accessories, signs, electricity, electrical outlets, extension cords, etc., are the sole responsibility of exhibitors and should be ordered in advance from the service contractor.

10. **SPECIAL DEVICES:** Noisy or undignified displays, including sound devices, flashing lights, loud speakers or side show tactics are not permitted without permission of the Society. Any sound leakage from Exhibitor's open-sound AV equipment shall not interfere with neighboring booths.

11. **DISTRIBUTION OF LITERATURE:** Product and promotional literature may be distributed only by exhibitors and only from their exhibit booths. Exhibitors may not advertise or display goods or services other than those manufactured, distributed, or sold by the Exhibitor in the regular course of business.

12. **FIRE, SAFETY AND HEALTH:** The exhibitor assumes all responsibility for compliance with state and city ordinances and the rules and regulations of the Radisson Hotel covering fire, safety and health. Only fireproof materials may be used in displays and flammable materials such as boxes, packing materials, etc., may not be stored in the booth.

13. **DOOR PRIZES:** Door prizes sponsored by Exhibitors are encouraged. All door prizes should be coordinated through the Society office and/or Convention Committee. **Exhibitors may not register for door prizes given by other Exhibitors.**

14. **AMENDMENT TO RULES:** Any and all matters or questions not specifically covered in these Rules and Regulations shall be subject to the decision of the Society. Rules and Regulations may be amended at any time by the Society, which is understood and agreed to by all parties.

**KEY CONTACTS:**

Allison King – 803.771.4271; Email: [allison@jma-associations.com](mailto:allison@jma-associations.com)

Baywatch Resort and Conference Center  
800-845-9700  
2701 S. Ocean Blvd.  
North Myrtle Beach, SC 29582

*SCSPLS TRADE SHOW MAILING ADDRESS: SCSPLS, 826 Assembly St., Columbia SC 29201*



## **2017 SCSPLS Convention and Technical Conference EXHIBITOR or SPONSORSHIP REGISTRATION FORM**

**I wish to purchase the following:**

- Platinum Sponsorship - \$5,000**
- Gold Sponsorship - \$3,500**
- Silver Sponsorship - \$2,500**
- Bronze Sponsorship - \$1,000**
- Thursday Lunch Sponsorship - \$1,500**
- Break Sponsorship - \$500 each**
- MEMBER - Trade Show Exhibit -- \$600 (Includes 2 exhibitors per booth)**
- NON-MEMBER - Trade Show Exhibit -- \$800 (Includes 2 exhibitors per booth)**
- Electricity: \$35**
- Additional Exhibitor -- \$95**
- Conference Registration (per person) -- \$295**
- Conference Registration Thursday/Friday Only (per person) -- \$215**
- Conference Registration Friday/Saturday Only (per person) -- \$235**
- Conference Registration Friday Only (per person) -- \$140**
- Conference Registration Thursday Only (per person) -- \$85**

**TOTAL:** \_\_\_\_\_

**Please provide a high resolution JPEG version of your company logo by *March 1, 2017***

**Payment enclosed.** Please make checks payable to **SCSPLS**. Mail to: P.O. Box 11937, Columbia, SC 29211. Payment must accompany your registration. You may pay via AMEX/Discover/Visa/Master Card.

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Name Badge: \_\_\_\_\_

Additional Exhibitor: \_\_\_\_\_ Name Badge: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Website: \_\_\_\_\_

Account # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Visa: \_\_\_ MasterCard: \_\_\_ AMEX: \_\_\_ Discover: \_\_\_ CSC Code (3 or 4digit code on back of card): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

RETURN THE REGISTRATION FORM TO ALLISON KING @ [ALLISON@JMA-ASSOCIATIONS.COM](mailto:ALLISON@JMA-ASSOCIATIONS.COM) OR FAX:  
803.771.4272. If you fax the form, please call 803.771.4271 or email Allison to advise the form was sent by  
fax.