

# VENDOR ADVERTISING RATES

## ***CAROLINA BENCHMARK***

A Newsletter Publication of the

### **SOUTH CAROLINA SOCIETY OF PROFESSIONAL LAND SURVEYORS**

The SCSPLS invites you to advertise in the *CAROLINA BENCHMARK*. Advertising in the *BENCHMARK* is not only reasonably priced; the *BENCHMARK* reaches the largest organized group of Surveyors in the state four times a year. Each issue of the newsletter is posted on our internet site for viewing which gains more exposure for those who advertise. Links to your company's website and/or email address will be included with your advertisement. This is an excellent opportunity to reach those people in South Carolina who use your goods and services.

Full Page Ad	Single Issue	\$ 300.00	Yearly Rate	\$ 1200.00
½ Page Ad	Single Issue	\$ 150.00	Yearly Rate	\$ 600.00
¼ Page Ad	Single Issue	\$ 75.00	Yearly Rate	\$ 300.00

Prices subject to change without notice.

This is my authorization to include the advertisement(s) checked below. I have enclosed my black and white camera ready artwork in a digital jpg file. Please email your digital advertisement to [scspls@scspls.com](mailto:scspls@scspls.com) September 15, 2014.

Check one:

Full Page Ad \_\_\_\_\_ ½ page Ad \_\_\_\_\_ ¼ Page Ad \_\_\_\_\_  
7 ½ W x 10 H 3 ½ W x 10 H 3 ½ W x 4.75 H

Please run my Ad:  Yearly ( July – June - 4 issues)  \_\_\_\_\_ Issues

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Check # _____ enclosed for the following amount \$ _____ Date _____
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Please mail completed form along with your check and digital copy read ad by September 15, 2014, to:  
**SCSPLS • 200 Outlet Pointe Blvd., Ste. B, Columbia, SC 29210•**

***SOUTH CAROLINA SOCIETY***  
***OF PROFESSIONAL LAND SURVEYORS***  
**NEWSLETTER/YEARBOOK ADVERTISING REQUEST**  
**2013-14 SCSPLS Yearbook Business Card Ads**  
**2014-15 CAROLINA BENCHMARK Card Ads**

**SCSPLS 2013-14 Yearbook and 2014-15 Newsletter Ads**

The **2013-14 SCSPLS Yearbook** will be prepared in the fall of 2014. Don't miss this opportunity to support your Society and your profession by having your Business Card Ad included in the Yearbook and newsletter. All newsletters will be posted to the SCSPLS website and the yearbook will be on the website for members only to view. For those members who go the extra mile to assist the SCSPLS in continuing these publications, we offer both the Yearbook and the Newsletter Business Card Ad at a price of only \$100.00. Please return **two business cards** with this ad form. **Deadline is September 15, 2014.**

This is my authorization to include the advertisements above.  
I have enclosed my two business cards and check.

[ ] 2013-14 Yearbook Business Card Ad **and**  
2014-2015 Newsletter Business Card Ad both for **\$100.00**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Payment by Check # \_\_\_\_\_

Date Received: \_\_\_\_\_

Signature: \_\_\_\_\_

Date \_\_\_\_\_

*Please mail completed form along with your check and 2 Business Cards by September 15, 2014 to:*

**SCSPLS • 200 Outlet Pointe Blvd., Ste. B, Columbia, SC 29210**

**PHONE (803) 750-7524**

**EMAIL: [scspls@scspls.com](mailto:scspls@scspls.com)**